

Fundraising & Donations Guide



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Donations – How to do it Sustainably?

Just by taking a placement with K4C, you are directly contributing to the support we give to our partner facilities. We do not require you to raise any additional funds, however we have provided this guide in case you wish to do so, and we welcome your kindness and generosity.

Before you begin fundraising, we urge you to contact us and share any ideas you have as, even the best-intentioned donations can have unintended consequences, both for the recipients and for future students and K4C. For example, it is very important that you don't respond to personal requests for school fees from children and parents. It is tempting – as it feels like a simple, well-intentioned donation. However, there can be complications from the donation. If you stop the donation due to personal financial reasons, lack of continual funding or for any other reason this will leave the child unable to continue their education. Alternatively, the funds may not be used for that intended purpose. All scenarios do not allow for long-term improvement and contributes to donor stereotypes.

The same kind of tensions and complications can happen if you give money or other direct support to a member of staff from within your placement facility. You might want to support their career by funding a training programme for them, but the cost of doing so can be very high and it can create jealousy amongst other staff. It may also lead to staff putting pressure on other students in future, who may not be able to afford to do the same. Giving anyone cash is very problematic, so please do not do this.

You may feel a facility is lacking a piece of equipment, but please speak to us before you consider buying anything as it can be a complex issue. Some questions you should consider: Is there another cultural reason why the equipment is not being used? Is it the most appropriate piece of equipment? Do all staff know how to use it? Does the facility have the required consumables to use it? Can anyone repair it if it breaks? Could it get lost or stolen?... K4C has worked on equipment management for many years. When we purchase equipment for facilities, we always take great care to ensure it is sustainable and makes long-term changes that help the facility.

K4C tries very hard not to be seen as a 'donor' organisation. We try to work alongside local organisations and colleagues on an equal footing, ensuring we plan investments together and not just giving in a random way. This avoids raising expectations, avoids giving the perception that we have an unlimited amount of funding and clarifies that we cannot respond to individual requests.

Students often want to target their generous support in a specific area, for example their own profession or something they feel particularly needs it. Our cervical screening program came out of nursing students raising funds for a cold coagulation machine, and K4C continued to grow and support it from there. In the first instance we ask you to just talk to us before you give anything, and we can advise you.

K4C's Current Fundraising Priorities

A Children's Rehabilitation and Exercise Play Area

Earlier in 2022, K4C invested in renovating the Rehabilitation Unit at Fort Portal Regional Referral Hospital, to help people who have lost limbs, usually as a result of road traffic accidents, land mines, diabetes or domestic violence. The outdoor area adjacent to the newly refurbished rehabilitation facility was also previously used for rehabilitation, primarily so patients could practice walking on bumpy ground and steps etc. however this area has fallen into disuse.

It is common for adults and children to spend 3-4 weeks at the facility whilst they receive care and rehabilitation. During this time, female patients are usually accompanied by children who cook and clean for them during their stay.



K4C is planning to refurbish the outside area mentioned above to create new exercise areas for both adults and children. We will also provide some active play equipment to help them in their rehabilitation and improve their well-being during extended stays. To donate towards this cause, please use the link below:

<https://www.kindlink.com/fundraising/knowledge-for-change/rehabilitation>

Occupational and Physiotherapy Support for Rehabilitation



Due to staffing and budgetary constraints at Fort Portal Regional Referral Hospital, there is very limited physiotherapy or occupational therapy input within the rehabilitation facility that K4C renovated in 2022. This really restricts the ability of patients to use their new prosthetic and orthotic devices and to be able to live independently.

K4C is not currently in a position to fund more staff itself, so is seeking external support to fund a physiotherapist and/or occupational therapist to run sessions at the facility as required. It would cost roughly £500 per month to employ a member of staff full-time, so a contribution of £50 per month could fund the equivalent of 1 morning or afternoon session per week.

Our ultimate goal is to raise enough funding to support a fulltime position for at least 12 months, however in the meantime we can utilise any funds raised to recruit a member of staff on a consultancy or pro-rata basis. To donate towards this cause, please use the link below:

<https://www.kindlink.com/fundraising/knowledge-for-change/physiotherapy>

Professional Volunteering



K4C has run its professional volunteering programme in Uganda since 2007 and has deployed over 350 doctors, midwives, nurses, allied health professionals, social workers and biomedical engineers. Our volunteers play crucial roles in supporting our ongoing projects and staff training programmes and providing high quality care for vulnerable patients.

By working alongside local staff in hospitals, school and community-based organisations, they are able to exchange highly valuable knowledge, skills and experience which builds the capacity of local staff and subsequently the quality of care and education received by patients and children. Our volunteers also gain knowledge, skills and experience themselves, which supports them to provide better care for patients in the UK once they return to the NHS.



Separately, our professional volunteers also support our UK students whilst on placement, ensuring they receive top quality supervision and learn as much as possible from their time in Uganda and improve their practice in the UK.

Most of our professional volunteers complete placements that are 6 months or longer. For these placements, K4C supports the volunteers by providing them with flights, accommodation and a subsistence allowance of £300 per month to cover their food, drink and other bills. We also pay for their work permits and any costs for clinical registration in Uganda.

K4C is looking to expand its Professional Volunteering Programme to other locations in Uganda and also to new partner hospitals in Tanzania. On average, it costs K4C £4,200 (£700 per month) to send one professional volunteer out to Uganda/Tanzania for a 6-month placement. Please help us to do this by fundraising for this programme; you can donate using the following link:

<https://www.kindlink.com/fundraising/knowledge-for-change/professional-volunteering>

Supporting Independent Living for Ninsiima



K4C has been supporting Ninsiima for several years; she lost both of her arms and suffered severe injuries to her head during a brutal attack by her husband in 2017. She was pregnant at the time, and K4C's mid-wifery volunteers helped to deliver her baby. Since then, K4C has supported Ninsiima's rehabilitation by providing prosthetic arms and physio and occupational therapy. This story was reported on BBC news in 2017: <https://www.bbc.co.uk/news/av/uk-england-manchester-41684139>

We are now considering how Ninsiima can be re-integrated into her hometown so she can see her son (who was taken from her at birth and put in a baby home) and start to re-build her life. Occupational therapy would be a great help, but following long discussions with her we would like to build her a small house next to her sister so she has some support and can also support her sister (a peasant farmer with 10 children and her 103-year-old father).

We have spoken to our builder colleague, and he estimates a cost of £2000 to build this house. She will also need support with things like furniture and household items (tables, chairs, pans) and we are trying to source items that she can use with her stumps or prosthetic hands.

This isn't just about Ninsiima – there are many other women facing limb loss as a result of domestic violence and K4C is currently trying to raise funds to support them and to raise public awareness of this problem more generally. To donate towards this cause, please use the link below:



<https://www.kindlink.com/fundraising/knowledge-for-change/ninsiima>

Laboratory Repairs at Kagote Health Centre



K4C has supported Kagote Health Centre 3 since 2015. This includes support for the laboratory which test patients for malaria, HIV, syphilis, diabetes and many other conditions. The lab is managed by Peter, a laboratory technician.

Kagote Health Centre have asked if K4C can help them to replace the existing cracked surfaces in the Lab – which increase the risk of Healthcare Acquired Infection – with a solid 'terrazzo' surface (a kind of liquid concrete that has no cracks or grouting).



The cost of replacing the existing surface with Terrazzo is roughly

£200, and we will also take the opportunity to re-decorate the walls of the lab at the same time. To donate towards this cause, please use the link below:

<https://www.kindlink.com/fundraising/knowledge-for-change/kagotelab>

Preventing cervical cancer through community health centres



Cervical cancer is easily preventable, but is the leading cause of cancer death for women in Uganda, with women living with HIV at particular high risk. Lack of awareness, misconceptions and hard to reach cervical screening facilities contribute to unmet need for cervical screening and treatment of lesions to prevent cancer developing.

Over the last 5 years, we have been developing a one-stop cervical screening and treatment clinic integrated with Kagote Health Centre in Fort Portal which has screened over 1500 women since 2019. Central to this has been the EVA device, a simple colposcope mounted on a mobile phone which is specially designed for low-resource settings and allows midwives and nurses to more effectively visualise the cervix, engage women in their own care, and receive telemedicine support from cervical cancer specialists in the UK. We want to extend this work to another site in Kasangati Health Centre in Kampala, where an urban population of women with high rates of HIV still struggle to access cervical screening.

£2000 would provide a new EVA device for Kampala and £1500 would provide a portable cold coagulation device, which is rechargeable and does not use any consumable products, for effective treatment of early lesions and prevention of cervical cancer. To donate towards this cause, please use the link below:



<https://www.kindlink.com/fundraising/knowledge-for-change/cervicalscreening>

Refurbishment of the maternity walkway at Kasangati Health Centre (Kampala)



Over ten years ago, Knowledge for Change built a protected walkway to cover the 50-metre distance from the labour ward to the operating theatre building. This meant pregnant women needing emergency caesarean sections in labour could be quickly and safely transported to theatre and back to the recovery ward on a trolley after their operation, avoiding the rough and uneven ground of the rest of the health centre site. Over the years wear and tear has taken its toll on the walkway. The Health Centre team have identified this as a priority for refurbishment.

£2000 would fund the repair of the damaged concrete of the walkway and add a metal sheet covering to protect women

from sun and rain on their way to theatre. To donate towards this cause, please use the link below:

<https://www.kindlink.com/fundraising/knowledge-for-change/kasangati>

Purchasing General Medical Equipment and Consumables



Despite Uganda offering universal health services to hospital patients, the severe lack of funding means equipment and consumables are often in short supply or are completely out of stock. This can include drugs, gloves and many other consumables.

In these cases, patients are required to purchase their own supplies from local pharmacies, or otherwise risk not receiving treatment. However, many of the people accessing public health services in Uganda come from very poor backgrounds, meaning they often cannot afford even the most basic of supplies. In these cases, Knowledge for Change endeavours to provide support wherever possible and fundraising for this cause will enable us to go even further and help more people receive the care they need. To donate towards this cause, please use the link below:

<https://www.kindlink.com/fundraising/knowledge-for-change/consumables>

General Donations of Cash

General donations can be made to Knowledge for Change by Bank Transfer or by Credit/Debit card. To make a donation by **bank transfer**, please use the following details and also complete and return the “Gift Aid Declaration” (Appendix 1, below) to enable the charity to reclaim the tax on your donation.

Name of Account: Knowledge for Change
Sort Code: 08-92-99
Account Number: 67215744
Name of Bank: The Cooperative Bank Plc.

To make a donation by **bank-to-bank transfer**, please visit our ‘Wonderful’ donation platform: <https://wonderful.co.uk/pay?ref=1146911>

To make a general donation by credit/debit card, please use our Kindlink platform: <https://donate.kindlink.com/knowledge-for-change/2197>

Appendix 1 - Gift Aid Declaration

Gift Aid allows charities to claim back 25% on every donation from individuals who are eligible to claim gift aid, in accordance with the requirements of the Gift Aid Scheme.

All donors, who are UK taxpayers, can make a declaration that makes them eligible for Gift Aid reclaims. To apply for Gift Aid, you must pay an amount of Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all your donations. You cannot Gift Aid donations made on behalf of a company.

I certify that I (please print details below)

Title:

Full Name:

Of

Address:

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Post Code:

Phone:

Email Address:

am eligible to claim gift aid on donations to 'Knowledge for Change'. Please treat my donation as a Gift Aid donation and reclaim tax on the total given.

Signature:

Date: / / 20.....

Please notify Knowledge for Change if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.